

MAJOR ASSIGNMENTS

Assignment Overview

There will be three big project assignments. One of those will be done as an entire class on a chosen topic which we will decide together. The other two will be self-directed. These assignments create an opportunity to bring together many of the skills you have already learned in other classes by improving your technical execution in specific areas while pushing yourself to achieve the strongest storytelling possible.

In order to achieve maximum flexibility for learning, there are many options available but you must think carefully about how you want to spend your time this semester. These assignments are meant to serve as a compliment to the longer-form capstone project and many of the same benchmarks apply. This project is expected to be portfolio quality. Select your subject and deliverable wisely. Push yourself to reach outside your comfort zone. Practice good time management.

It will be up to each individual student or team to determine the content and timeline for these assignments. You will be graded on the quality of your subject choice, the precision with which you gathered content, your creative and technical editing decisions and your project management skills.

Each of these assignments may be done as an individual or with one partner. If you choose to do a partner project, you must demonstrate that the project has enough work for two people and the proposal to do so must be approved.

Procedures

1) Proposal Draft - Outline in 2 paragraphs who your subject is and what the story is about. Keep it brief, think elevator pitch. Outline what you need to still figure out, what you don't know and what you see as your obstacles.

2) Final Proposal package (max 2 pages, typed) - see deadlines at left

- Individual or team project (include list of names and roles) and justify the work of each team member if working as a pair
- A brief overview of the subject(s) with necessary context/research
- Confirmation that access to subject(s)/material is already secured
- How you will tell the story (mediums, style, etc)
- The final deliverable(s), and all deadlines (something due each week)
- A detailed timeline for project completion broken down by each week of the total production period. If you are working as a team – each member should have weekly work due.

2) Storyboard

You are required to show your thought process and approach during the entire production process – from pitch to final viewing. This will, in part, make up the content of your weekly updates to the class and may include inspiration projects (related to content and/or deliverable), shot lists and/or interview questions, selects and/or sequencing, drafts and final production materials. Turn in a new storyboard each week.

3) Design

All individuals and teams will produce a style guide for their projects.

4) Support materials

Necessary material to support your project workflow will be required (takes with file naming convention, transcripts, clip logs, working wide and selects edits, final text to accompany visuals, social media, SEO strategy)

5) Content

All projects, regardless of medium, will be assessed for the quality of content, creative approach and technical merits.

DUE DATES

Project 1 Proposal: *This should be for the project you are most ready to begin, the one you can begin shooting/editing almost immediately*

Draft Thur Jan 16

Final Tue Jan 21

Project 2 Proposal: *This should be the project you need a bit of time to research, find subjects for, etc.*

Draft Thur Jan 23

Final Tue Jan 28

No final deadlines after April 16

Within each of these two projects, every student will have weekly, self-generated deadlines based in part on the project timeline created.

As part of your proposal package, you must indicate what is due every week. Though this is self-driven, you must have something planned to turn in each week, so plan carefully.

LATE MATERIAL WILL NOT BE ACCEPTED.

Remember that you will have a third major project this semester that will be done as an entire class. We will immediately begin brainstorming that topic.